

FILE

1975

MARCH 17

35th year

a weekly
publication

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fashion calendar

ruth finley, publisher • 185 east 85st., n.y.,n.y. 10028 • (212) 289-0420

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, MARCH 17, 1975

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday March 13 12:00 Noon Luncheon	NEW PATTERNS IN URBAN LIVING Speakers: Dr. Margaret Mead--anthropologist; Dr. Peter Wolf--architect. Co-chmn: Mary Kendrick, consultant; Judith Jackson, communications. Prices: \$20.00, members; \$25.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Thursday March 13 2:00 P.M.	OPENING "MINI" FALL COLLECTION By reservation. (Note change of date). Contact: LA 4-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday March 13 6:00 P.M.	INTERNATIONAL FASHION SHOW Also Sat., March 15 at 12:00 Noon. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	7TH FLOOR
March 16- March 19	MASS MERCHANDISE SHOW AT LOS ANGELES CONVENTION CENTER Contact: Davis Public Relations, 280 Madison Avenue, 889-6990.		
March 16	SCANDINAVIAN FASHION WEEK IN COPENHAGEN (March 16-19)		
March 16- March 18	1975 INTERNATIONAL BEAUTY TRADE SHOW AT N.Y. HILTON HOTEL (6th Ave. & 53rd St.) Contact: 532-5588.		
March 17	ST. PATRICK'S DAY (Monday)		
Monday March 17- March 27	FALL 1975 FASHION FORECAST By reservation. 9:00 A.M. (except Mondays); 4:00 P.M. (except Fridays). Contact: Shirley Shannon, 692-5386.	GLAMOUR MAGAZINE	350 MADISON AVENUE SHOWROOM - 10TH FLOOR
Monday March 17 11:30 A.M.- 2:00 P.M.	"TYING UP FASHION"-- SCARVES FOR MEN Informal showings of scarves for men. Also, March 18 and 19. For press and customers. Contact: Tony Sette-Ducate, 361-7500.	WALLACHS	555 FIFTH AVENUE & 350 FIFTH AVENUE
Beginning Monday March 17	OPENING OF EARLY FALL COLLECTION "Early Pickings"--designed by Lois Anderson. Continuous showings. Contact: Bernice Lewis, 524-6535.	TANNERWAY	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
March 17	FALL FASHIONS FROM ISRAEL AT CALIFORNIA APPAREL MART, L.A. (March 17-21)		
Tuesday March 18 9:00 A.M.- 12:00 Noon	PRESS PREVIEW: 1975 FASHION LUGGAGE "Travel America" -- luggage fashions, from 9:00 A.M. to 12:00 Noon. Remarks at 10:30 A.M. by Allen Kilik, pres. of Assn. By invitation. Contact: Helen Burdett, Harshe-Rotman & Druck, 661-3400.	LUGGAGE & LEATHER GOODS MFRS. OF AMERICA	HOTEL BILTMORE MUSIC ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday March 18 12:00 Noon Luncheon	"NEW FASHIONS FOR THE NEW SEASON" Fall fashion preview.	CULTURED PEARL ASSOCIATIONS OF AMERICA AND JAPAN	ST. REGIS HOTEL MAISONETTE ROOM
	By invitation. Contact: Liz Rappaport, Tele-Press Associates, 736-8630.		
Tuesday March 18 6:30 P.M.	CALVIN KLEIN BOUTIQUE OPENING "An Evening with Calvin Klein"--benefit cocktail showing and celebrity fashion presentation of clothes for warm weather at opening of new Calvin Klein boutique in Bloomingdale's. For benefit of The Lighthouse. Chmn: Alexis Smith. Co-chmn: Mrs. Donald Stralem, Mr. Harry Andrews. For tickets (\$25 each) contact: Ethel Foster, PL 2-8137. Publicity contact: Peggy Healy, 223-7204.	BLOOMINGDALE'S	THIRD FLOOR 1000 THIRD AVENUE
Beginning Tuesday March 18	OPENING OF AUTUMN COLLECTION By appointment. Contact: 221-7880.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM -3RD FLOOR
Wednesday March 19 10:00 A.M.	PREMIERE SHOWING: FALL IMPORTED SPORTSWEAR By invitation. (Note change of date). Thereafter by appointment. Contact: Valerie Alpert, 594-8435.	LUCIA	1410 BROADWAY SHOWROOM - 12TH FLOOR
Wednesday March 19 12:30 P.M.	SPRING FASHIONS AT LUNCHEON SHOW Reservations (\$8.50): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	NORMA KAMALI FOR KAMALI LTD.	BARBETTA RESTAURANT 321 WEST 46TH STREET
Thursday March 20 3:00 P.M.	PREVIEW: SPRING-SUMMER CUSTOM-ORDER FASHIONS By invitation. Publicity: Eleanor Lambert, MU 8-2130.	TSURU	8 EAST 83RD STREET SALON
Thursday March 20 6:00 P.M.	PREVIEW OF NEW FLORAL PROMOTION In conjunction with the Men's Garden Club. Publicity: Helen O'Hagan, PL 3-4189.	SAKS FIFTH AVENUE	6TH FLOOR
March 20- March 25	MAGIC (Men's Apparel Guild in Calif.) AT TOWN & COUNTRY HOTEL, SAN DIEGO, CALIF. Contact: Suite 505, 124 E. Olympic Blvd., L.A. 90015		
March 20- March 26	ANNUAL SKI INDUSTRIES AMERICA SHOW AT LAS VEGAS CONVENTION BUREAU, NEVADA Contact: Ralph des Rochas, 432 Park Ave. South, 689-1266.		
March 21- March 26	ANNUAL SKI TRADE SHOW AT LAS VEGAS HILTON, LAS VEGAS, NEVADA Contact: Doris Taplinger, Ski Council of America, 415 Madison, TR 4-3030		
March 21	FUR FAIR IN MILAN (March 21-24)		
Monday March 24 1:00 P.M. & 6:00 P.M.	PARIS AND ROME COUTURE FASHIONS Paris and Rome couture originals and Ohrbach's line-for-line copies. Press and customer showing at 1:00, by invitation only. Commentator: Irene Satz, vice-president and fashion director. Public Relations Director: Mark Klauser. Contact: Miss West, 564-3100, ext. 285. (6:00 show open to public without tickets).	OHRBACH'S	5 WEST 34TH STREET 5TH FLOOR
Beginning Monday March 24	OPENING OF FALL COLLECTION Contact: Joelle Enfru, 391-1291. Publicity: Tom Foster at Liaison, 355-7310.	TED LAPIDUS DIFFUSION	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday March 24	OPENING OF FALL COLLECTION Contact: Jo Behar, 354-0790. Publicity: Tom Foster, Liaison Agency, 355-7310.	FRANCK OLIVIER	1411 BROADWAY SHOWROOM - 24TH FLOOR
Beginning Monday March 24	OPENING OF FALL COLLECTION Featuring Fall leathers and suedes. By appointment. Contact: 221-6480.	JUAN SEBASTIAN	512 SEVENTH AVENUE SHOWROOM - 37TH FLOOR
Tuesday March 25- March 29	READY-TO-WEAR SHOWINGS IN MILAN, ITALY (By invitation from individual designers) <u>Tues., March 25:</u> 10:30 A.M.-Dorina; 11 A.M.-Pims; 2:00 P.M.-Paola Signorini; 4 P.M.-Justine; 6 P.M.-Charade; 8:30 P.M.-Kinki <u>Wed., March 26:</u> 9:30 A.M.-Laura Biagiotti; 11:30-Cadette; 1:00 P.M.-San Lorenzo; 3 P.M.-Trell; 6:30-Avagolf; 7 P.M.-Carlo Laviola; 8:30 P.M.-Andre Laug and Assunta <u>Thurs., March 27:</u> 9:30 A.M.-Mirsa; 11:30-Basile; 1 P.M., lunch; 3:30 show- Armani; 7:30-Ken Scott <u>Fri., March 28:</u> 9:30 A.M.-Fendi; 11:00-Missoni; 4 P.M.-Caumont; 6 P.M.-Luc Intl <u>Sat., March 29:</u> 9:30 A.M.-Walter Albini, menswear (There may be further changes in this schedule)		
Beginning Tuesday March 25	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Larry Lefkowitz, 239-1150.	ELEANOR BRENNER FOR BRENNER BEES	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday March 26 12:30 P.M. Luncheon	AT-HOME FASHIONS-- LUNCHEON SHOW Designed by Emilio Pucci, Vera, Margit Brandt and Kay Unger for Formfit Rogers. Reservations (\$8.50): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	FORMFIT ROGERS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday March 26- March 30	TWELFTH ANNUAL CONVENTION Fashion shows, seminars, workshops and modeling competitions, photography and TV workshops, fashion designers panel. Contact: Peter Glenn, 17 East 48th St., 688-7940 or 759-7090.	MODELING ASSOCIATION OF AMERICA	WALDORF-ASTORIA PARK AVE. & 50TH ST.
March 27	PASSOVER (Begins at sunset, Wed., March 26)		
March 28	GOOD FRIDAY		
Sunday March 30 12:30 P.M. Luncheon	EASTER SUNDAY FASHION SHOW AND DANSANT Showing of Spring and Summer fashions by Geoffrey Beene at a benefit for N.Y. Heart Association. Price: \$27.50 (children, \$17.50). Contact: 838-8800.	N.Y. HEART ASSOCIATION (2 EAST 64TH STREET)	WALDORF-ASTORIA STARLIGHT ROOF
Sunday March 30 12:30 P.M. Luncheon	FASHION SHOW AT EASTER LUNCHEON "Easter Promenade"--fashions by Design Thai, Kasper for Joan Leslie, Gene Berk for Paganne, Vera Maxwell, Mario Forte for Rona, Jeannene Booher for Dalani, Hardy Amies menswear. Produced by Mary Alice Rice. Reservations: \$16.50. Contact: Miss Adams, PL 9-7010.	VARIOUS DESIGNERS	HOTEL PLAZA TERRACE ROOM
Sunday March 30 12:30 P.M. Luncheon	SUMMER FASHIONS AT EASTER LUNCHEON Featuring "The Chinese Poetry Collection" by Star of Siam, fashions by Design Thai, Nat Kaplan, Mady Gerrard, Hanae Mori, Sibley-Coffee; men's fashions by Yves St. Laurent; Jewelry-Richard Rothenberg; Hats-Cesar Rubio. Fashion Director and commentator: Mia Grau. Show at 1:30 P.M. Dancing 3:00-7:00 P.M. Price: \$13.50. Contact: 355-3000, ext. 162.	VARIOUS DESIGNERS	WALDORF-ASTORIA PEACOCK ALLEY

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday March 31	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-8508.	REAL OF PARIS	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
March 31	EARLY FALL SHOWINGS IN LOS ANGELES (March 31-April 3) - Note change of dates		
April 1- April 4	50TH READY-TO-WEAR SHOWINGS AT PITTI PALACE, FLORENCE, ITALY. Contact: Centro di Firenze per la Moda Italiana, 50121 Firenze, Viale Gramsci 9/2 Tel:679183.		
Monday March 31- April 11	FALL-WINTER PRET-A-PORTER SHOWINGS IN PARIS (Tentative schedule of dates) (Showings at Porte de Versailles, April 5-10) <u>Mon., March 31 ...</u> 3:00 P.M. Thierry Mugler (Opt) 567-63-73 <u>Tues., April 1...</u> 11:00 A.M. Korrigan-II; 4:00 P.M. P.E.P. <u>Wed., April 2 ...</u> 9:30 A.M. Petit Dejeuner; 10:00 A.M. Defile Rodier; 4:00 P.M. Anne Marie Beretta <u>Thurs., April 3 ...</u> 9:00 A.M. Sauzaie B; 10:00 A.M.-5:30 P.M. Hallenstein Tissus; 10:00 A.M. Michel Costas; 10:30 A.M. Defile Michel Costas; 12:00 Noon Deanna Littell; 2:30 P.M. Thierry Mugler; 4:00 P.M. Guy Laroche; 5:30 Francis Laurent <u>Fri., April 4 ...</u> 9:30 A.M. Andre Ledoux Sports; 11:00 A.M. Michel Comte; Renata; 12:30 P.M. Carven; 1:45 Lison Bonfils-Jacques Gilles 3:30 P.M. Bercher; 4:30 Dan Beranger; 5:30 Brezan Style Thierry Mugler; 7:00 P.M. Suzuya <u>Sat., April 5 ...</u> 9:30 A.M. Ted Lapidus Diffusion; 11:00 Vicky Tiel; 12:30 Issey Miyake; 2:00 P.M. Thibault Boue; 4:00 & 8:00 Createurs; 8:30 P.M. Groupement de Paris <u>Sun., April 6 ...</u> 11:00 A.M. Lanvin; 12:15 Cardin; 6:30 Jean Muir <u>Mon., April 7 ...</u> 9:30 A.M. Chloe; 10:45 GEP; 11:30 Givenchy (buyers); 12:00 Noon Patou; 1:30 Hechter; 2:45 Christian Dior; 4:30 Emmanuelle Khanh; 6:00 Philippe Venet; 7:00 P.M. Jap <u>Tues., April 8 ...</u> 9:30 A.M. Tiktiner; 11:00 St. Laurent; 12:15 Ted Lapidus; 1:00 Nik Nik; 1:30 Hermes; 3:00 Cacharel; 4:30 Timwear; 5:45 Saint Clair; 7:00 Jacques Delahaye; 8:30 La Squadra <u>Wed., April 9 ...</u> 9:00 A.M. Ungaro; 10:30 Jean Louis Scherrer; 11:30 Balmain; 1:00 Louis Feraud; 2:30 Dorothee Bis; 4:00 Givenchy; 5:00 Georges Rech; 6:00 Synonyme; 7:00 Ter et Bantine; 8:30 Defile Valentino <u>Thurs., April 10 ...</u> 9:30 A.M. Michel Goma; 11:00 Christian Aujard; 12:30 Franck Olivier; 2:30 Nina Ricci; 4:00 Mic Mac; 5:30 Esterel; 6:30 Courreges. <u>Fri., April 11...</u> Sonia Rykiel 9:30 A.M. Contact: Denise Dubois, 100 Faubourg St. Honore 75008 Paris 266-64-44. Contact: French Trade Shows, 1350 Sixth Ave., 582-4960. Press: French Apparel Ctr., 11 West 42nd St., 354-8620.		
April 3- April 6	EASTERN SKI SHOW BY SKI COUNCIL OF AMERICA AT PLAYBOY CLUB, GREAT GEORGE McAFEE, N.J. Contact: Doris Taplinger, 415 Madison Avenue, TR 4-3030.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday April 4 9:00 A.M.& 12:00 Noon	TWO SHOWINGS: FALL MENSWEAR "Menswear - Fall '75" -- Co-chmn: Katherine Agnello, Men's Fashion Association and Leda Sanford, Men's Wear Magazine. Breakfast: \$15.00, members; \$20.00, guests. Luncheon: \$20.00, members; \$25.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Saturday April 5 8:00 P.M.	15TH ANNUAL MODEL AWARDS Annual convention (April 3-6) of models from U.S. and Canada. (Special awards, Fri., April 4 at 8:00 P.M., Factoria, 6 East 58th St.) By invitation. Contact: Morton Male, (914) 737-8512.	WORLD MODELING ASSOCIATION	BARBIZON PLAZA HOTEL LITTLE THEATRE
April 5- April 9	CANADIAN FASHIONS FOR MEN AND WOMEN AT HYATT REGENCY HOTEL IN LOS ANGELES, 711 South Hope St., L.A. Contact: Ellen Mosler, Canadian Consulate, L.A.		
April 5	EARLY FALL SHOWINGS IN DALLAS (April 5-9); CHICAGO (April 5-8)		
April 6	INTERCHIC FASHION WEEK IN BERLIN (April 6-9)		
April 6	MEN'S AND BOYS' EXHIBIT BY BAMA AND NAMSB, N.Y. STATLER HILTON (April 6-9)		
April 6- April 10	SEMI-ANNUAL INTERNATIONAL FASHION FAIR IN MUNICH Contact: Gerald Kallman (201) 653-3304		
Tuesday April 8 6:30 P.M.	BENEFIT PREVIEW: SPRING DESIGNER ROOMS "Variations on a Theme" -- Benefit for N.Y.C. Ballet Guild and N.Y.C. Opera Guild -- presenting Spring 1975 Designer Rooms, created by Richard Knapple. Rooms will be dedicated to City Center personalities and fans including Joanne Woodward, Joel Grey, Julius Rudel, Mrs. John V. Lindsay, George Balanchine, Jerome Robbins, Beverly Sills. Supper catered by 13 of N.Y.'s leading caterers and restaurants. Honorary chairman: Mrs. Abraham D. Beame. City Center chmn: Mrs. Howard Sloan. Tickets: \$25.00 (entitles donor to a one year membership to either the N.Y. City Ballet Guild or N.Y.C. Opera Guild.) Reservations: JU 6-2828 or JU 6-2996. Bloomingdale's contact: Leslie Gillen, 223-7205.	BLOOMINGDALE'S	7TH FLOOR
April 9- April 11	LONDON FASHION FAIR INTERNATIONAL AT EARLS COURT EXHIBITION CENTER Contact: T.P. Randle, Clothing Export Centre, 26-28 Sackville St., London		
Saturday April 12- April 15	FALL-WINTER NATIONAL HOME SEWING SHOW Theme: "How to Improve Business Despite Inflation and Recession." Profitability seminar, Sat., April 12. Contact: Christopher Cross Assoc., 40 E. 38th, 689-1300.	AMERICAN HOME SEWING COUNCIL	STATLER-HILTON HOTEL 7TH AVE. & 33RD STREET
April 13- April 15	NEW YORK SHOE SHOW AT HOTEL McALPIN Contact: Boot & Traveler's Association of New York, PE 6-5700.		
Cancelled April 14	HALSTON'S EARLY FALL OPENING, ORIGINALLY SCHEDULED TO BEGIN APRIL 14 HAS BEEN CANCELLED. (Fall Opening Thurs., May 8 -- see page 11).		
Beginning Monday April 14	OPENING OF FALL COLLECTION Continuous by appointment.	JERRY FEDER FOR FRANCINE Contact: Bill Friese, 594-5040.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 15 8:30 A.M.	OPENING OF FALL COLLECTION Showing at 8:45. Also., Tues., April 22 at 8:45. By invitation. Thereafter at showroom, 1411 Bway, 9th fl. Publicity: Harriette Graham, 354-0600.	SHIP 'N SHORE (1411 BROADWAY)	WEAVERS CLUB 111 WEST 40TH STREET
Tuesday April 15 2:00 P.M.	OPENING OF FALL COLLECTION By reservation. Thereafter by appointment. Contact: LO 3-0988.	GIL AIMBEZ FOR GENRE	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday April 15	OPENING OF FALL COLLECTION Also showing of Costume Capers. Continuous by appointment. Contact: Peggy Shiller, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday April 15	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Joanne Jaap or Linda Bach, 239-8530.	DESIGN THAI; STAR OF SIAM	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday April 16 4:00 P.M.	PREVIEW OF FALL COLLECTION By invitation. Thereafter in showroom, 14th floor. Contact: Francine, 354-8336.	DIANE VON FURSTENBERG (530 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Friday April 18 9:30 A.M. Breakfast	PRESS SHOW: ITALIAN KNITWEAR & READY-TO-WEAR Fall-Winter collections by 30 high fashion designers from Rome, Florence, Milan at 3rd annual presentation, in cooperation with Italian Ministry for Foreign Trade. Official opening fashion presentation at 12:00 Noon. Other shows, April 21, 22, 23 at 11:30 A.M., Crystal Room. By invitation. For trade through April 25, on 11th floor. Contact: Press-Hamra Assoc., 753-9833. Trade, 432-9188.	ITALIAN TRADE COMMISSIONER	HOTEL PLAZA GRAND BALLROOM
April 20	IGEDO FASHION FAIR IN DUSSELDORF (April 20-24)		
Monday April 21 6:00 P.M. Cocktails 7:00 P.M. Show 8:30 P.M. Dinner	ANNUAL FASHION CRITICS' AWARDS SHOW AND DANCE Awards will be presented to students by designer-critics: Adri, Donald Brooks, Erika Elias, Elinore Fishman, Stan Herman, Donna Karan, Kasper, Calvin Klein, Anthony Muto, Leo Narducci, Shannon Rodgers, Bill Smith, Ann Webster, Chester Weinberg, John Weitz. Commentary--Edith Raymond Locke. Parsons Award to Stanley J. Goodman--Chairman of the Board, The May Department Stores Company. (Black Tie). Reservations: \$150.00. Contact: Edwin Cohen, 741-5662.	PARSONS SCHOOL OF DESIGN (66 FIFTH AVE.)	NEW YORK HILTON HOTEL GRAND BALLROOM
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-7880.	EVA FOR ROBERT JANAN	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
April 22	8:45 A.M., SHIP 'N SHORE (2nd show), Weavers Club, 111 West 40th St., 354-0600		
Tuesday April 22 10:00 A.M.	PRESS PREVIEW: PHOTOGRAPHIC EXHIBIT To meet Lord Snowden, Antony Armstrong-Jones, launching his photographic exhibit "Assignments." By invitation. (Benefit preview at 6:30 P.M. -- see pg. 7) (Open to public, April 23-May 9). Contact: Meryle Kates, 679-7800, ext. 375.	B. ALTMAN & CO.	361 FIFTH AVE. (34TH ST) 6TH FLOOR
Tuesday April 22 10:00 A.M.	OPENING OF FALL COLLECTION Fashion show of "Gladabouts collection" by Lois Anderson. By invitation. Thereafter continuous. Contact: Bernice Lewis, 524-6535.	TANNERWAY	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 22 11:00 A.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Also, Mon., April 28 at 2:00 P.M. Contact: LO 3-1640.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Tuesday April 22 3:00 P.M.	BENEFIT SHOW BY KARL LAGERFELD Karl Lagerfeld will present his Fall 1975 Pret-A-Porter collection at a benefit for the Memorial Sloan-Kettering Cancer Center. By invitation. Tickets: \$20.00. Contact: Brad Tonkin, 879-3000, ext. 2396. Press: Paulette Dufault, 759-6534.	THE HOUSE OF CHLOE	LINCOLN CENTER AVERY FISHER HALL
Tuesday April 22 6:30 P.M.	BENEFIT RECEPTION-- "ASSIGNMENTS-SNOWDON" Lord Snowdon will be the guest of honor at a champagne reception to preview his photographic exhibit. For benefit of The Association Residence for The Aged. Honorary Chmn: Mrs. Abraham Beame, Mrs. Howard E. Cox, Mrs. John Eisenhower. General Chmn: Mrs. Stanley H. Weintraub. For tickets (\$25 each), contact: 685-6113.	B. ALTMAN & CO.	6TH FLOOR 361 FIFTH AVENUE
Beginning Tuesday April 22	OPENING OF FALL COLLECTION By appointment. Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday April 22	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Bill Levin, 221-1995.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday April 23 10:00 A.M. Coffee	PREVIEW: FALL AND WINTER COLLECTION By invitation. Publicity: Vera Bacal, PL 3-8421. Thereafter by appointment. Contact: 594-5010.	MADY GERRARD	15 WEST 36TH STREET SHOWROOM - 13TH FLOOR
Wednesday April 23 4:00 P.M.	PREVIEW OF FALL SPORTSWEAR COLLECTION Show followed by reception. By invitation. Thereafter by appointment, at showroom, 2nd floor. Contact: 354-1500.	BLASSPORT (550 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Thursday April 24 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment at showroom, 512 Seventh Ave., 11th floor. Contact: 565-2636.	DON SAYRES FOR GAMUT	FASHION TENNIS CENTER 512 SEVENTH AVENUE
Thursday April 24 12:30 P.M. Luncheon	KNITWEAR FASHIONS AT LUNCHEON SHOW Celebrating 57th anniversary of Nat'l Knitted Outerwear Association, featuring new fashion concepts in knitwear and swimwear for men, women and children. Participants include: Allied Chemical Corp.; American Cynamid Co.; American Enka Corp.; Courtaulds North America, Inc.; E. I. Dupont de Nemours & Co. Tickets: \$15.00 each. Produced by Mia Grau. Contact: NKOA, MU 3-7520.	NATIONAL KNITTED OUTERWEAR ASSOCIATION	HOTEL AMERICANA BALLROOM
Thursday April 24 2:00 P.M.	OPENING OF FALL COLLECTIONS By reservation. Contact: Shirley or Diane, 244-2700.	GINALA, GINESSA, AQUANALA	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Thursday April 24 3:00 P.M.	OPENING OF FALL COLLECTION By invitation; thereafter by appointment. Contact: 354-7830.	SCOTT BARRIE	PLACE TO BE ANNOUNCED

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 24 4:00 P.M.	OPENING OF FALL COLLECTION Also Mon., April 28 at 10:00 A.M. By reservation.	GEORGE SAMEN FOR KIKI HART	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR Contact: 947-7457.
Thursday April 24 5:00 P.M.	OPENING OF FALL COLLECTION For press and buyers. By invitation.	ZANDRA RHODES	HENRI BENDEL 2ND FLOOR Contact: Mallory Tone, CI 7-1100, ext. 345.
Monday April 28 10:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment.	HANAE MORI BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR Contact: 221-5726.
April 28	10:00 A.M., KIKI HART BY GEORGE SAMEN (2nd show),	530 7th, 5th,	947-7457
Monday April 28 11:00 A.M.	OPENING OF FALL- WINTER COLLECTION By invitation. Thereafter by appointment at 131 East 71st Street, 4th floor. Contact: Joan Blumberger, 524-2042.	MARY McFADDEN	760 PARK AVE-6TH FL J. PATRICK LANNAN
Monday April 28 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: 244-7522.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday April 28 12:00 Noon	PRESS PREVIEW OF FALL COLLECTION By invitation. Buyers shows, April 30, May 6, 8 at 2:30 P.M. By reservation. Contact: LA 4-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday April 28 2:00 P.M.	OPENING OF FALL COLLECTION By reservation. Thereafter by appointment. Contact: 239-4155.	GIORGIO DI SANT'ANGELO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
April 28	2:00 P.M., GLORIA SACHS (2nd show),	530 Seventh Ave.,	30th fl., LO 3-1640
Monday April 28 3:00 P.M.	OPENING OF FALL COLLECTION By invitation. Contact: Mary Kloss, 868-2880. Publicity: Eleanor Lambert, MU 8-2130.	PAPILLON	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday April 28 4:00 P.M.	OPENING OF FALL COLLECTION By reservation. <u>(Note change of time)</u> . Contact: Jean Roberts, 524-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday April 28 5:30 P.M.	OPENING OF FALL COLLECTION By reservation. Thereafter by appointment. Contact: 225-9039.	HELGA (722 SO. LOS ANGELES ST.)	HOTEL GOTHAM SUITE 1609
Beginning Monday April 28	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Gladys Thompson, 594-4470.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday April 28	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Terry Heitzler, 239-4155.	JAMES DAUGHERTY	550 SEVENTH AVENUE SHOWROOM-9TH FLOOR
Tuesday April 29 10:00 A.M.	OPENING OF FALL COLLECTION Also Tues., May 6 at 10:00 A.M. By reservation. Contact: LA 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 29 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Thereafter by appointment. Contact: 221-8330.	ALBERT CAPRARO FOR JERRY GUTTENBERG	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 29 12:00 Noon	OPENING OF FALL COLLECTION By invitation. Also Tues., May 6 at 12:00 Noon. Contact: LA 4-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 29 1:00 P.M.	OPENING OF FALL COLLECTION By reservation. Thereafter by appointment. Contact: CH 4-0600.	PAT SANDLER	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday April 29 2:30 P.M.	OPENING OF FALL COLLECTION Also Mon., May 5 at 2:30. By reservation. Contact: 244-1872.	LEW PRINCE OF ALDRICH; LEW PRINCE II	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday April 29 3:30 P.M.	OPENING OF FALL COLLECTION By invitation. Also., Mon., May 5 at 3:30 by reservation. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday April 29 3:30 P.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Also., May 1 at 4:00; May 6 at 3:30. Contact: Pamela Call, 391-0022	DONALD BROOKS	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday April 29 4:30 P.M.	SHOWING OF FALL COLLECTIONS <u>Show at 5:00.</u> By invitation. Publicity: Jody Donohue Associates, 688-8653. Thereafter at 530 Seventh Ave., 8th fl. Contact: Ruth Winslow, 221-6655.	ESTEVEZ; EVA GABOR LOOK; ANYTIME BY ESTEVEZ	PLACE TO BE ANNOUNCED
Wednesday April 30 10:00 A.M.	OPENING OF FALL COLLECTION By invitation. (Note change of date and time). Thereafter by appointment in showroom, 3rd floor. Contact: 354-0760.	ALBERT NIPON (530 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Wednesday April 30 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday April 30 12:00 Noon	OPENING OF FALL COLLECTION Sportswear for Mel Mortman; dresses for The Kreisler Group. By invitation. Thereafter by appointment. Contact: 221-0673.	JOHN KLOSS	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Wednesday April 30 12:00 Noon Luncheon	CHANEL FASHIONS AT BENEFIT LUNCHEON First American showing of Chanel's Paris collection. Co-chmn.: Mrs. Edwin Hilson and Marion Feldman. Tickets: \$35.00 and \$50.00, for benefit of American Cancer Society, 19 West 56th Street, 586-8700.	AMERICAN CANCER SOCIETY	HOTEL PIERRE BALLROOM
Wednesday April 30 1:00 P.M.	OPENING OF FALL COLLECTION Also Tues., May 6 at 1:00 P.M. By reservation. Contact: 736-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
April 30	2:30 P.M., BILL BLASS (2nd show), 550 Seventh Ave., 17th fl., LA 4-6968.		
Wednesday April 30 3:30 P.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: LO 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 30 4:30 P.M.	OPENING OF FALL COLLECTION Also May 6 and 8 at 4:30. By reservation. (Press show, Wed., May 7 at 11:30 A.M. By invitation). Contact: LO 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday May 1 10:00 A.M.	PRESS PREVIEW OF FALL COLLECTION Preview of Bonnie Cashin's collection for Philip Sills. By invitation. Thereafter by appointment. Contact: Arthur Sheer, LO 5-0274. Publicity: Ruth Hammer Associates, 685-8290.	BONNIE CASHIN FOR PHILIP SILLS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Thursday May 1 11:00 A.M.	OPENING OF FALL COLLECTION Showing for press at 3:00. By invitation. Also, Tues., May 6 at 11:00. (<u>Note change of dates</u>). By reservation. Contact: LA 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday May 1 12:00 Noon	PRESS PREVIEW OF FALL COLLECTION By invitation. Buyers' show at 5:00 P.M. By reservation. Contact: 221-6252.	STEPHEN BURROWS	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Thursday May 1 12:30 P.M.	BENEFIT LUNCHEON Presented by Jo Hughes for benefit of Musicians Emergency Fund. By invitation.	MUSICIANS EMERGENCY FUND	ST. REGIS HOTEL ROOF
Thursday May 1 1:00 P.M.	OPENING OF FALL COLLECTION By invitation. Contact: Joanne Creveling, 586-2377. Thereafter by appointment; contact: WI 7-5324.	ARKIN COLLECTION	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Thursday May 1 2:00 P.M.	OPENING OF FALL COLLECTION By invitation. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHEL	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
May 1	3:00 P.M., OSCAR DE LA RENTA (Press show, by invitation)		550 7th, LA 4-9350
May 1	4:00 P.M., DONALD BROOKS (2nd show), 530 Seventh, 16th fl., 391-0022		
May 1	5:00 P.M., STEPHEN BURROWS (2nd show), 550 Seventh Ave., 22nd fl., 221-6252		
Monday May 5 12:00 Noon	PRESS SHOWING OF FALL COLLECTION By invitation. Buyers' shows, May 6 and 7 at 12:00 Noon. Contact: LW 4-0454.	GEOFFREY BEENE; BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
May 5	1:00 P.M., TEAL TRAINA (2nd show), 550 Seventh Ave., 15th floor, 524-3520		
May 5	2:30 P.M., LEW PRINCE (2nd show), 530 Seventh Ave., 12th floor, 244-1872		
May 5	3:30 P.M., JOHN ANTHONY (2nd show) 550 Seventh Ave., 24th floor, 239-7080		
Monday May 5 5:00 P.M.	SHOWING OF FALL COLLECTION First American ready-to-wear collection, designed by Karl Lagerfeld. By invitation. Thereafter by appointment at 10 West 57th St., 7th floor. Contact: Pat Tennant, CI 7-1100, ext. 305.	CHLOE-NEW YORK (10 WEST 57TH ST.)	PLACE TO BE ANNOUNCED
May 6	10:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh Avenue, 23rd floor, LA 4-7626		

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Tuesday May 6 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 279-9223.	VICTOR JORIS	500 SEVENTH AVENUE CUDDLECOAT SHRM-5TH FL.
May 6	11:00 A.M., OSCAR DE LA RENTA (3rd show), 550 Seventh Ave., 11th fl., LA 4-9350		
May 6	12:00 Noon, HAROLD LEVINE (2nd show), 530 Seventh Avenue, 23rd fl., LA 4-0237		
May 6	12:00 Noon, GEOFFREY BEENE (2nd show), 550 Seventh Ave., 4th floor, 594-0454		
May 6	1:00 P.M., HOUSE OF BRANELL, (2nd show), 530 Seventh Ave., 27th fl., 736-6983		
May 6	2:30 P.M., BILL BLASS (3rd show), 550 Seventh Avenue, 17th floor, LA 4-6968		
May 6	3:30 P.M., DONALD BROOKS (3rd show), 550 Seventh Ave., 16th floor, 391-0022		
May 6	4:30 P.M., TRIGERE (2nd show), 550 Seventh Avenue, 16th floor, LO 3-1600		
Tuesday May 6 6:00 P.M.- 8:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment, at showroom, 11th floor. Contact: PE 6-9601.	CALVIN KLEIN (205 WEST 39TH STREET)	PLACE TO BE ANNOUNCED
May 6- May 8	INTERNATIONAL LEATHER GOODS SHOW AT HOTEL McALPIN Contact: International Trade Shows, 545 Fifth Ave., MU 7-1185.		
Wednesday May 7 9:30 A.M.	SHOWING OF FALL COLLECTION Jean Muir's first ready-to-wear collection, to be made in America. By invitation Thereafter by appointment, 10 West 57th Street, 7th floor. Contact: Pat Tennant, CI 7-1100, ext. 305.	JEAN MUIR/AMERICA (10 WEST 57TH STREET)	PLACE TO BE ANNOUNCED
May 7	11:30 A.M., TRIGERE (Press show, by invitation), 550 7th, 16th fl., LO 3-1600		
May 7	12:00 Noon, GEOFFREY BEENE (3rd show), 550 Seventh Ave., 4th fl., 594-0454		
Wednesday May 7 4:00 P.M.	OPENING OF FALL COLLECTION By invitation. Contact: Tom Snowden, 221-7545.	CATHY HARDWICK & FRIENDS (1411 BROADWAY)	PLACE TO BE ANNOUNCED
Wednesday May 7 5:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter at showroom, 1407 Broadway, 9th floor, 594-9800.	ADDENDA BY PATTI CAPPALLI	PLACE TO BE ANNOUNCED
Wednesday May 7 5:00 P.M.	BOUTIQUE AND COUTURE FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-3489.	SAZ (550 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Thursday May 8 10:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 695-7715.	RONALD KOLODZIE FOR CONCEPT VII	PLACE TO BE ANNOUNCED
Thursday May 8 11:30 A.M.	OPENING OF FALL COLLECTION By invitation. Buyers' show at 3:00. By reservation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR